



# ARMIL FUENTES VELOS

Lawaan 2, Talisay City  
Cebu, Philippines 6045

+63 939 850 9327 | [armilvelos@gmail.com](mailto:armilvelos@gmail.com) | [armilvelos](#)

## Certified Professional SEO Specialist

Have had remarkable success providing SEO service for businesses of all sizes, big or small for over 7 years now.

## SUMMARY

I have been so successful simply because I pay the hard work of keeping myself up to date of the ways search engines rank sites, smartly apply the proven effective SEO techniques, provide what I guarantee and only deliver the high-level of service.

Ranking websites is my line of expertise that I invested long years of experience and solid trainings. I have an in-depth understanding of what it takes to get high rankings on search engines. When you start working with me you'll immediately discover I'm an SEO Specialist that knows exactly what it takes to get high rankings.

- Certified SEO Professional** from SEOCertification.org
- Inbound Marketing Certified Professional** from Inbound Marketing University.
- Gained solid experience in managing SEO teams from several US and Australian businesses.
- Already helped more than 57 websites holding high rankings on Google, Yahoo, and Bing.
- Honored as an Expert Writer from Ezinearticle.com Expert Writer
- Received recognition as **Search Engine Optimization Deity** from seomoz.org
- Graduated as Cum Laude of Bachelor of Science in Computer Science
- Passed the Philippine – Information Technology General Certification Exam (PHIL-IT GCE)

## STRENGTHS

- In-depth understanding of technical SEO standards and compliance
- Experience working within a multi-project, deadline-driven environment
- Experience with analytics and tracking tools/reporting
- Experience with on-page and off-page optimization
- Develop and implement internal and external link popularity strategies
- Strong analytical skills and business management understanding
- Good understanding of project management and reporting
- Great dedication and a drive to produce measurable, explainable results

## PROFESSIONAL EXPERIENCE

### SEO CONSULTANT

( January 2011 – Present )

**PhilWeb Services, Blumango IT Training Center, BPI, and other virtual freelance consultancy works**

Responsibility: provide SEO consultancy and training services

### SEO SPECIALIST

( June 2009 – December 2010 )

**Asenz Australia**

<http://www.asenz.com.au/>

1 Queens Road, St Kilda, Victoria 3004, Australia

Responsibilities: developed internal seo management system; responsible for optimizing 25 websites; setup PPC campaign via Google Adwords; monitoring seo overall progress; prepare, deliver, implement and manage SEO campaign(keyword strategies, link building strategies and content optimization) proposals

### SEO MANAGER

( January 2009 – May 2010 )

**Cebuanas Romance Tour Inc.**

Tuyan, Naga, Cebu City, Philippines

Responsibilities: responsible for constant training of the other specialists; identify and implement strategies for increasing traffic without creating the risk of being blacklisted; perform competitive analysis to monitor site strengths and weaknesses; develop progress reports on ranking, site traffic and optimization strategies

### MARKETING MANAGER

( April 2005 – January 15, 2009 )

**Blumango Technologies Inc.**

1247 Leyson St., Talamban, Cebu City

Responsibilities: responsible for marketing IT products/services; responsible for planning, organizing & implementing strategic activities; responsible for the e-learning support to the clients; responsible for the product market analysis; led the development of a consumer-based project

### IT INSTRUCTOR

( April 2003 – January 15, 2005 )

**Saint Paul College Foundation Inc.**

Bulacao, Talisay City, Cebu, Philippines

Responsibilities: responsible for teaching IT subjects more specifically on Internet technology, website development, and programming languages

## MY CERTIFICATIONS



**INBOUND MARKETING CERTIFICATE OF EXCELLENCE**

**ARMIL VELOS**  
Inbound Marketing Certified Professional

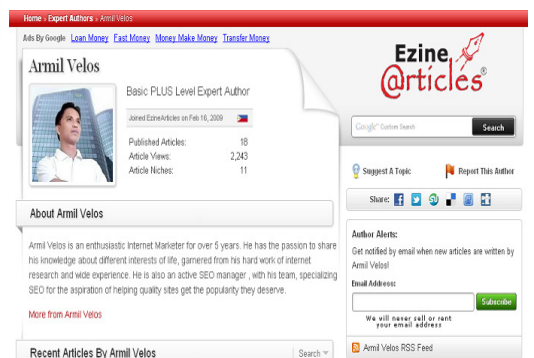
This certificate acknowledges the recipient's proficiency in Inbound Marketing principles and best practices, including blogging, social media, lead conversion, lead nurturing, and closed-loop analysis.

Inbound Marketing University  
01/06/2011

  
CERTIFIED PROFESSIONAL

  
Brian Halligan, HubSpot CEO and Founder





Home | Expert Authors | Armil Velos

Ads By Google [Learn More](#) [Fast Money](#) [Money Make Money](#) [Transfer Money](#)

**Armil Velos**  
Basic PLUS Level Expert Author

Joined EzineArticles on Feb 10, 2009

Published Articles:	18
Article Views:	2,243
Article Niches:	11

**About Armil Velos**

Armil Velos is an enthusiastic Internet Marketer for over 5 years. He has the passion to share his knowledge about different interests of life, garnered from his hard work of internet research and wide experience. He is also an active SEO manager, with his team, specializing SEO for the aspiration of helping quality sites get the popularity they deserve.

More from Armil Velos






Recent Articles By Armil Velos

Search

**EzineArticles**

Google Custom Search

Suggest A Topic | Report This Author

Share:     

**Author Alerts:**  
Get notified by email when new articles are written by Armil Velos!

Email Address:   
We will never call or mail your email address.

Armil Velos RSS Feed

# MY TRAININGS & TOOLS

 <p><b>SEO Certification</b> Study Guide 2011</p> <p>Training and preparation for the Search Engine Optimization Certification exam</p>	 <p><b>INBOUND</b> MARKETING UNIVERSITY</p>	 <p><b>Traffic Geyser</b> Certified VA Training Course</p>	 <p><b>SEO SpyGlass</b> Version 3.14.12</p>
 <p><b>MARKET SAMURAI</b> v0.87.36 BETA</p>	 <p><b>HubSpot</b></p>	 <p><b>SEnuke</b></p>	 <p><b>The Keyword Crash Course</b></p>
 <p><b>Rank Tracker</b> Version 4.13.12</p>	 <p><b>BRAD CALLEN'S SEOLinkVine</b></p>	<p>Adwords Miracle: Real life Adwords Tricks</p> <p><b>ADWORDS MIRACLES</b> The \$300 per day secrets that they don't want you to know</p>	 <p><b>BRUTE FORCE SEO: EVO II</b> THE NEW WORLD ORDER OF SEO AUTOMATION.</p>
<p><b>"PageRank Uncovered"</b> Formerly PageRank Explained</p>	 <p><b>WebSite Auditor</b> Version 1.11.12</p>	 <p><b>SEO Seduction Secrets</b></p>	 <p><b>Google AdWords</b></p>
 <p><b>THE BEST Spinner</b> www.theBestSpinner.com</p>	 <p><b>EdwinSoft's Bookmarking Demon</b> Social Bookmarking Automation Software</p>	 <p><b>LinkAssistant</b> Version 3.7.12</p>	 <p><b>iBusinessPromoter</b></p>
<p><b>The Unique Article Wizard</b> The Web's TOP Article Submission Service</p>	 <p><b>FAST BLOG FINDER</b></p>	 <p><b>Google Analytics</b></p>	<p><b>Search Engine Optimization MADE EASY</b> By Brad Callen</p>
 <p><b>Google webmaster tools</b></p>	 <p><b>Articlepost Robot</b> Post Your Articles Automatically to Hundreds of Article Sites and Mail Lists!</p>	 <p><b>SOCIALADR</b> social bookmarking made easy</p>	 <p><b>Microsoft Advertising adCenter</b></p>
 <p><b>Keyword Rockstar</b></p>	 <p><b>AWeber COMMUNICATIONS</b></p>	 <p><b>Brad Callen's SEO Elite v4.0</b></p>	 <p><b>E KeywordElite 2.0</b></p>
 <p><b>seomoz.org</b> Read SEomoz. Rank Better.</p>	 <p><b>RAVEN</b></p>	 <p><b>SEOBOOK</b> LEARN. RANK. DOMINATE.</p>	 <p><b>WORDTRACKER KEYWORDS</b></p>
 <p><b>Basecamp</b></p>	 <p><b>Sep Quake</b></p>	 <p><b>activeCollab</b></p>	 <p><b>Niche Profit Classroom</b></p>
 <p><b>StomperNet</b></p>	 <p><b>PERPETUAL TRAFFIC FORMULA</b></p>	 <p><b>rank BUILDER</b></p>	 <p><b>SEO Equalizer</b> "Don't Get Mad... GET EVEN!"</p>

Top Sites	Keywords Found In Google's First Page
<a href="http://betteredit.com.au/">http://betteredit.com.au/</a>	essay editing,proof reading service,proofreading service,thesis editing,dissertation editing
<a href="http://www.cebuanas.com">http://www.cebuanas.com</a>	philippines dating,filipina dating,filipina girls,filipino love,filipino girls,filipino women,filipino chat,asian chat,philippine women
<a href="http://www.binpress.com/">http://www.binpress.com/</a>	eu vat validation,paypal api class,eu vat validation php,eu vat validation script
<a href="http://www.strightsilver.com/">http://www.strightsilver.com/</a>	silver bullion bars,1 oz silver round,silver art rounds,silver coins,silver bullion,silver bar,silver bars,1 oz silver
<a href="http://www.directlink.com.ph/">http://www.directlink.com.ph/</a>	free lto registration,free lto registration,direct link,free car theft assistance,vehicle insurance
<a href="http://accurateelectriclongbeach.com/">http://accurateelectriclongbeach.com/</a>	long beach electrician,long beach wiring,long beach electrical power,long beach electrical contractor,long beach electric power
<a href="http://www.pmtrainingonline.com/">http://www.pmtrainingonline.com/</a>	prince2 certification,pmp pdu
<a href="http://www.encinitascadentist.com/">http://www.encinitascadentist.com/</a>	encinitas ca dentist,dentist encinitas ca
<a href="http://www.crawfish.com/">http://www.crawfish.com/</a>	crawfish,propane burners,crawfish paddles,102 quart perforated basket,aluminum deep fryer,122 quart basket
<a href="http://www.insolvency.com/">http://www.insolvency.com/</a>	insolvency service,business rescue,insolvency administration,pre pack liquidation,prepack liquidation
<a href="http://accurateelectricanaheim.com/">http://accurateelectricanaheim.com/</a>	anaheim electrician,anaheim wiring,anaheim electrical power,anaheim electrical contractor,anaheim fuse replacement
<a href="http://www.africadarlings.com">http://www.africadarlings.com</a>	africa girls,africa dating,african dating,african singles,black chat
<a href="http://www.accurateelectricalservices.com/">http://www.accurateelectricalservices.com/</a>	glendora electrician,glendora wiring,glendora electrical power,pasadena electrical repair
<a href="http://www.pralines.com/">http://www.pralines.com/</a>	pralines,new orleans pecan pralines,new orleans pecan pralines,bulk pralines,rum pecan pralines,Pralinets
<a href="http://www.celest.com.au/">http://www.celest.com.au/</a>	corporate graphic design,corporate identity graphic design,local marketing company,graphic design business cards
<a href="http://www.bestinsurancequotes.co.nz/">http://www.bestinsurancequotes.co.nz/</a>	healthcare insurance,cheap health insurance,professional indemnity insurance
<a href="http://www.redondofc.com/">http://www.redondofc.com/</a>	chiropractor federal way,federal way chiropractor
<a href="http://www.gondwanaoutdoor.com.au">http://www.gondwanaoutdoor.com.au</a>	outdoor clothing
<a href="http://www.alternativeplastics.com.au">http://www.alternativeplastics.com.au</a>	plastic engineering,plastics engineering,plastic parts
<a href="http://www.astronslipsheet.com">http://www.astronslipsheet.com</a>	slipsheets,slip sheets,slipsheet

<a href="http://www.crunchtime.com.au">http://www.crunchtime.com.au</a>	personal training melbourne
<a href="http://www.edwardstripe.com.au">http://www.edwardstripe.com.au</a>	business shirt,business shirts,men cufflinks,men's cufflinks,mens business shirts
<a href="http://www.fenwicksoftware.com.au">http://www.fenwicksoftware.com.au</a>	navision
<a href="http://www.pestaway.com.au">http://www.pestaway.com.au</a>	pest control melbourne
<a href="http://www.plapl.com.au">http://www.plapl.com.au</a>	k-patents
<a href="http://www.styledbysally.com.au">http://www.styledbysally.com.au</a>	personal stylist melbourne

Thank you,



**ARMIL F. VELOS**

**Certified Professional Specialist**

"My Goal Is To Bring You To The TOP!"

